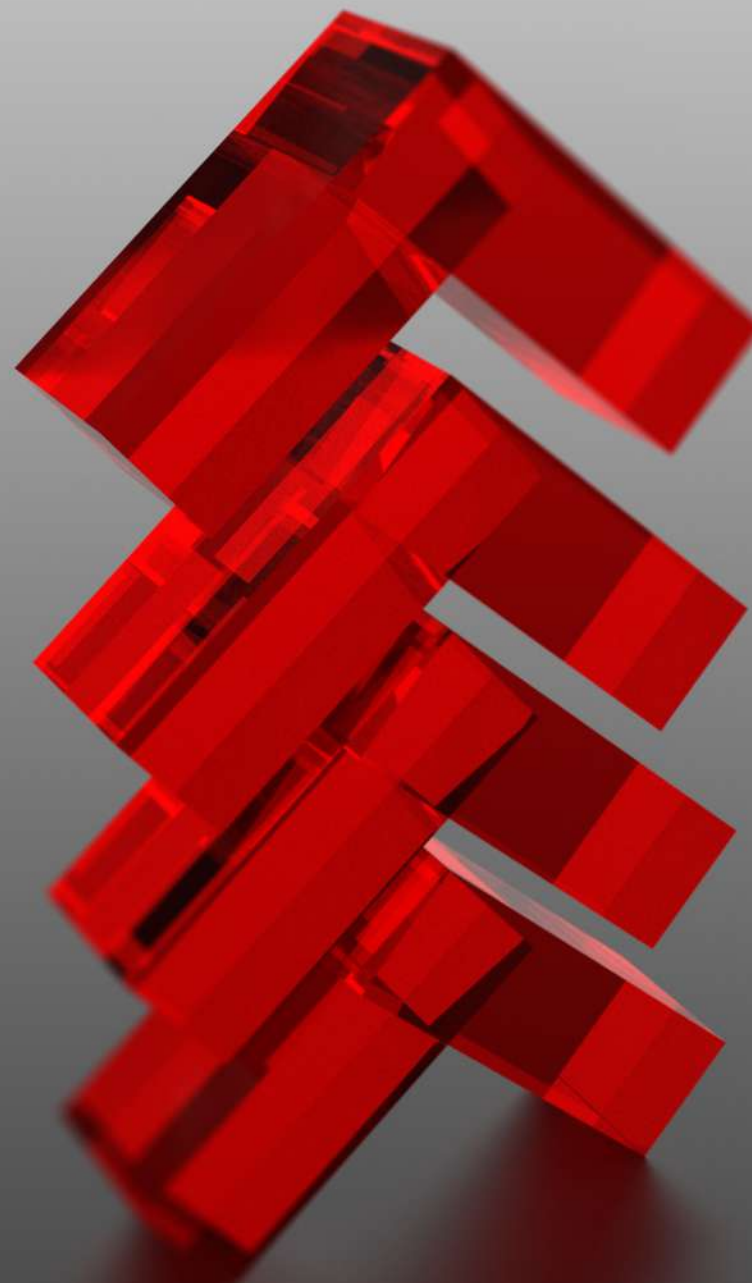


CRAFTING THE FUTURE OF IMAGINATION

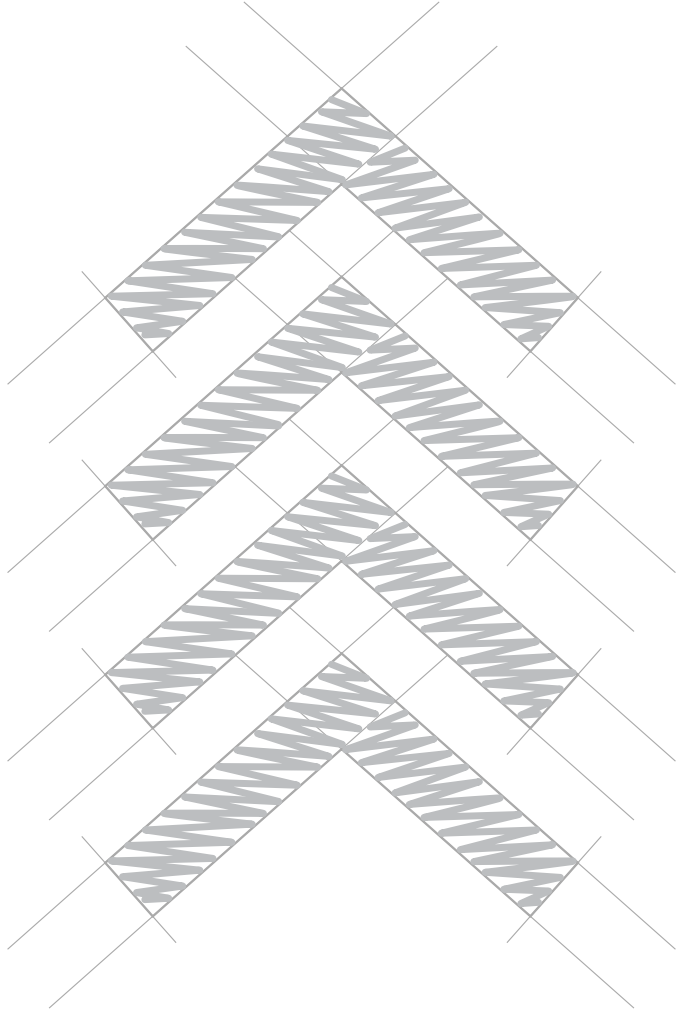
ARABIA
PICTURES



**COMPANY
PROFILE** **20
25**

About **Arabia Pictures**





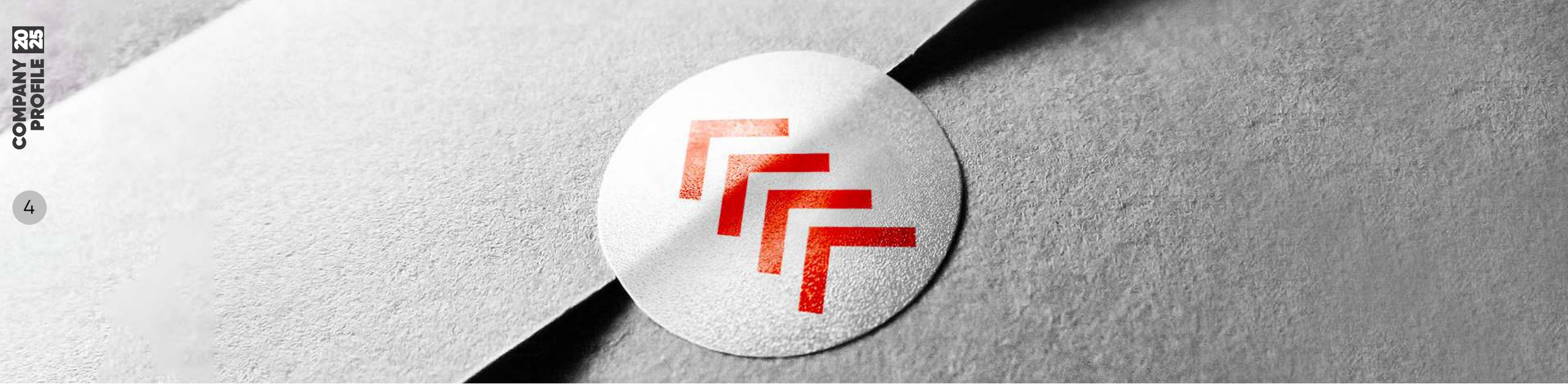
Arabia Pictures is your one-stop shop for bringing creative visions to reality. We're a creative boutique, **following the IP's diverse portfolio**. We offer a unique blend of services, from ideation and concept development to expert project management and commercial guidance.

We provide financial backing and industry expertise to connect innovative ideas to successful production. **Our core focus is on content creation, IP ownership, conceptualization, and monetization.**

Our strategy focuses on investing in local and regional media to help elevate the industry in alignment with the 2030 Vision. We are committed to investing in human capital and establishing a media hub for creative talents, where our channels can be used to create and promote their content.

Additionally, we Asset our suppliers to invest in essential infrastructure projects to support and foster the development of the film ecosystem in Saudi Arabia, enabling the local media production ecosystem to compete on an international scale.





Vision

To establish a creative studio for pushing artistic boundaries and crafting groundbreaking stories for emerging market in the international industry.

Mission

To empower both established and rising Arab talent to craft content that competes on the global stage.

Values



Sustainability & Efficiency
Operate like a startup



Originality & Authenticity
Find outlier auteurs



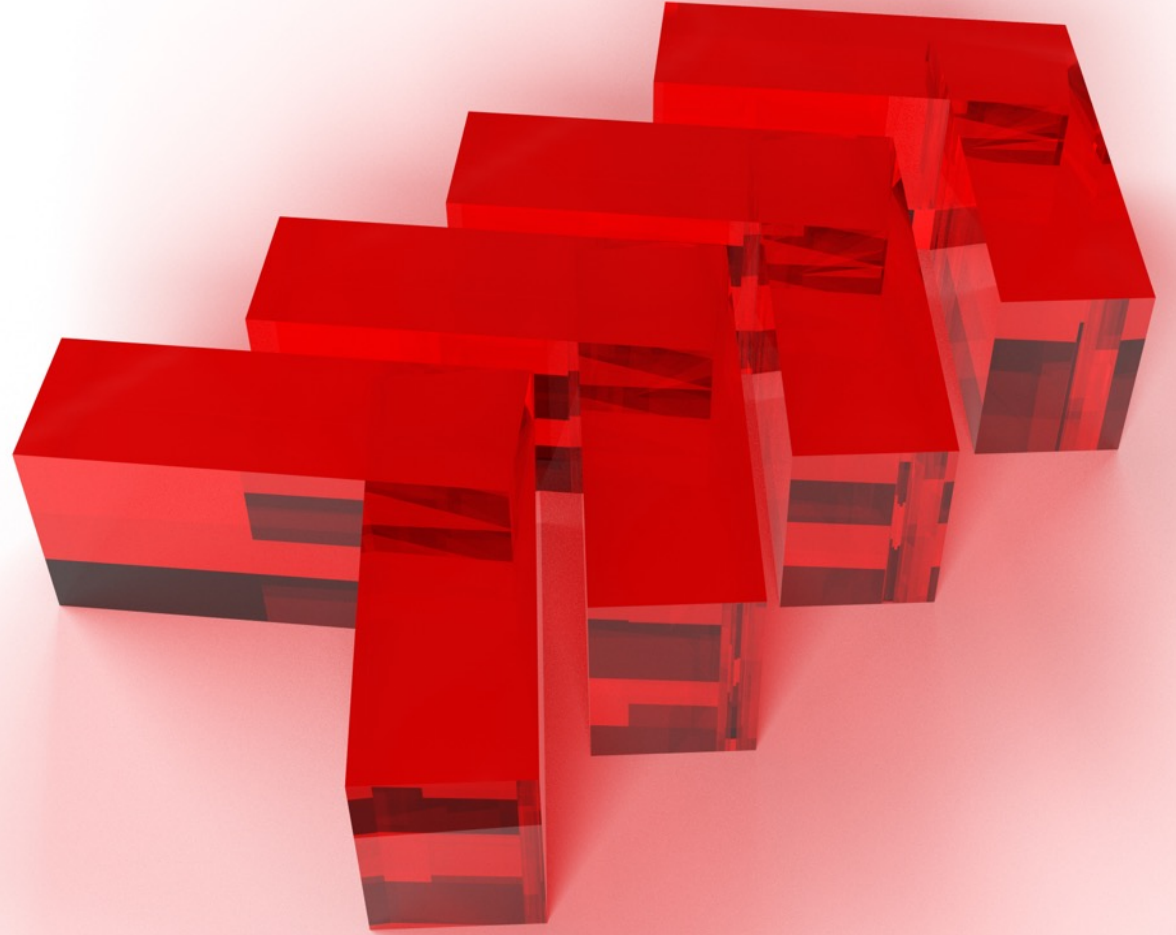
Creative Collaboration
Make small bets



Artistic Integrity
Be on the artist side



Our Expertise



Project Management

- Evaluate Project Performance
- Budgeting & Payment Control
- Monitor Project Progress and Set Timelines
- Risk Plan
- Identifying Stakeholders
- Problem Analysis
- Quality Management
- Execution plan
- Determining the Resources

Intellectual Property - IP

- Development Fund, and Script Doctoring.
- Co-Producing/ Investments
- Intellectual Property (IP) Acquisition
- Theatrical & Non- Theatrical Distribution
- Film Production Services
- TVs/ Platforms Original Content & Adaptation

Marketing Agency

- Marketing Strategy
- Digital Marketing
- Creative Design
- Social Media
- Documentary and Corporate Videos
- Marketing Campaigns and TVC Production

Commercial Agency

- Sales
- Product Placement in Movies
- Sponsorship Packages for Events
- Merchandise



Our Management





Abdulelah Alahmary

Founder

- Corporate planning (Aramco KSA)
- Founder of Arabia Pictures Entertainment
- Founder of Brand786 (KSA)
- BSc in Accounting & MA in Economics



Ahmed Teama

CEO

- Started at Mobinil as Sales Manager, led Egypt Call operations for MENA, and managed Nogoum FM and Nile FM as Commercial Director at Nile Radio Production.
- Was MD of Mix FM Radio in KSA, then MD of Creative Edge Entertainment Holding, overseeing Mix FM KSA, sports, TV production, and events.
- Managed international TV formats in KSA including MasterChef, Al Tujjar (Shark Tank), and The Qube and founded The Rule Seven Company for marketing and events. Holds an MBA in Marketing.



Abdulaziz Nayta

Project Management

Business Development Manager in Arabia Pictures

Marketing Manager – Mix FM radio & Creative Edge Ent.

Traffic Executive – Mix FM

Master of Science – University of Wolverhampton, UK



Abdulrahman Alessa

Shared Services Mgmt

Shared Services management at Arabia Pictures Entertainment

Culture & Tourism strategist at Sharqeya Development Authority

Managed the implementation of Maker Faire event in Saudi 2019.



Sulaf Alnaimi

Distribution Mgmt

Content Acquisition and Distribution Manager at Arabia Pictures.

Training & Devp Manager – Royal Commision Hospital

Planning Analyst in Sadara Chemical Company

Creation of several neche clubs under Sadara banner.



Khaled Abugabal

Agency Mgmt

Group Marketing Director at Arabia Pictures

Marketing manager at Almajdouie Foods

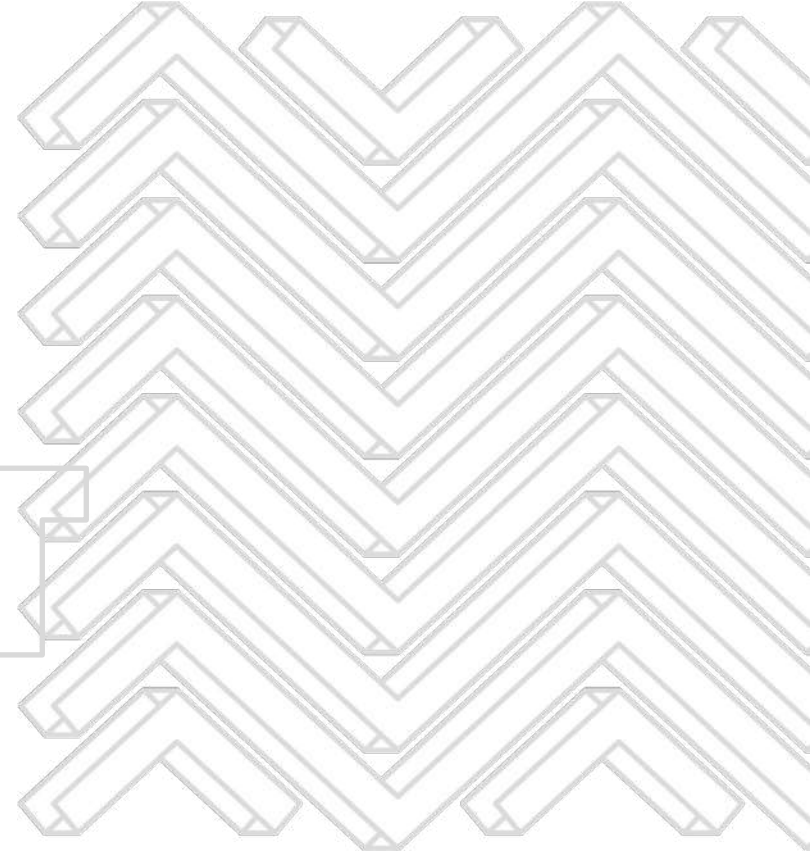
Planned and executed several marketing campaign

Deputy Art Director Promoart. MBA from ESLSCA Business School Paris. Started his career at JWT

Our Portfolio



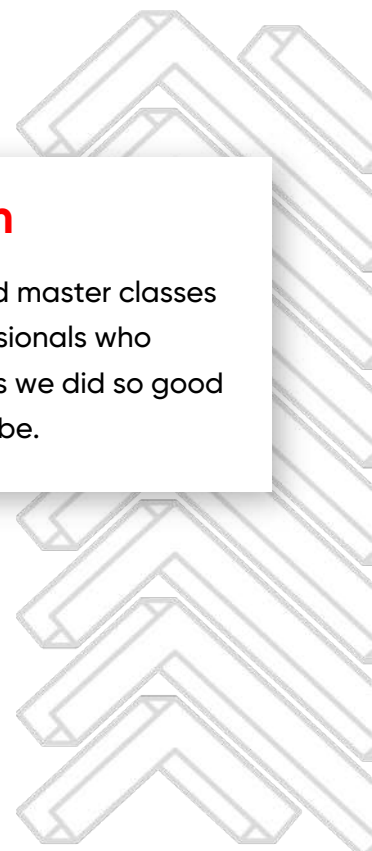
PROJECT MANAGEMENT





Film Maker Program

We organized 26 workshops and master classes with class A experienced professionals who trained more than 1300 students we did so good the next version of it is going to be.





**EUROPEAN
FILM
FESTIVAL**
RIYADH

EU Film Festivals in Saudi

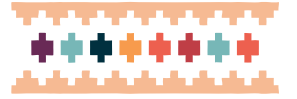
We partnered up with the European Embassies to make the 3 editions of the Film Festivals in Saudi Arabia. We had several outstanding European Award Nominated Movies, that had over 2000+ admission tickets for the movie and the audience had the opportunity to meet the some of the stars and filmmakers behind them.





Opening of the New Saudi Public Security Premises in Riyadh

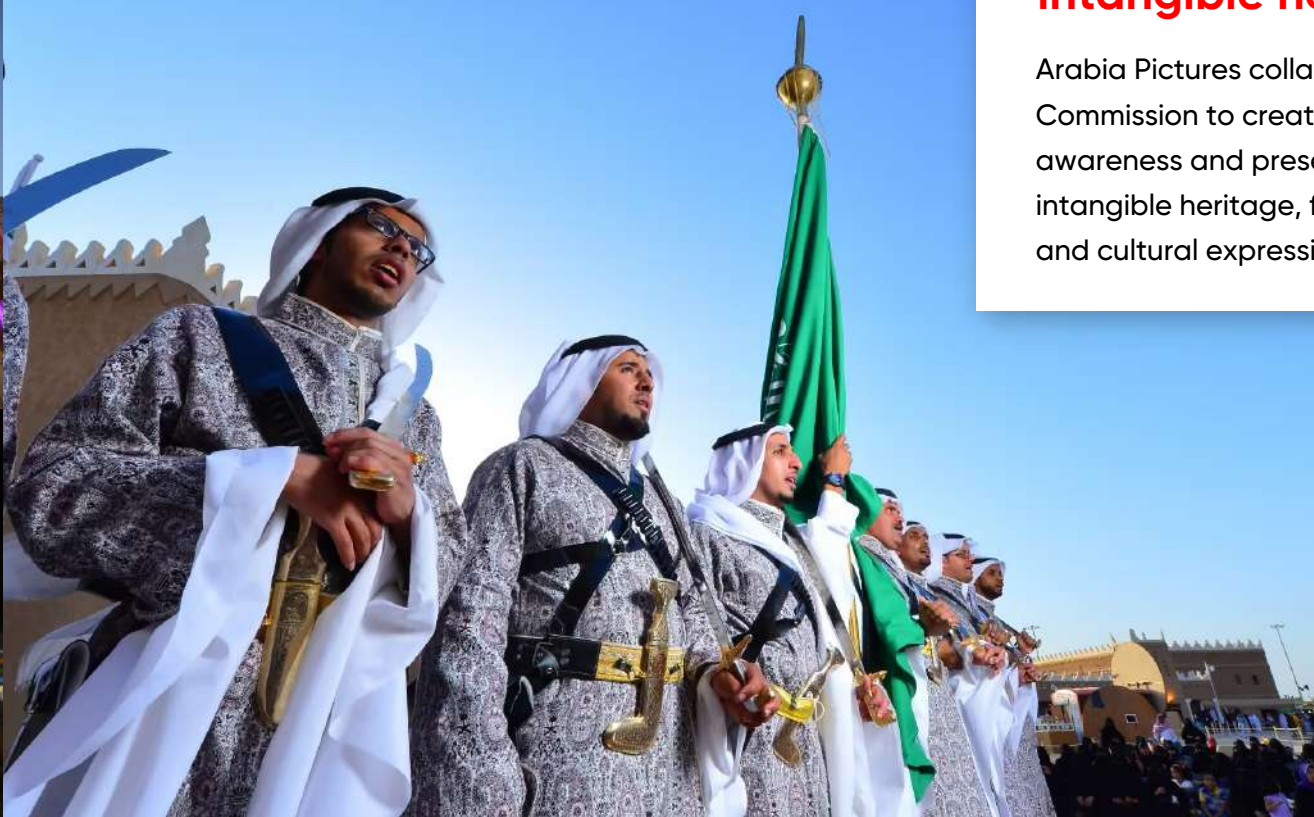
Comprehensive Control Company (Tahakom) was established in 2015 with inspiring ambition and clear vision for achieving public safety and smart mobility. Recently they have inaugurated their new building. Arabia Pictures had the honor of contributing to the ceremony with our services.



هيئة التراث
Heritage Commission

Raising awareness of the intangible heritage

Arabia Pictures collaborates with the Heritage Commission to create a plan that promotes awareness and preservation of Saudi Arabia's intangible heritage, focusing on traditions, crafts, and cultural expressions for future generations.





Musicians Copyrights Workshop

A series of awareness campaigns were launched to educate music creators about their rights and responsibilities regarding intellectual property, in alignment with the initiatives of the Saudi Authority for Intellectual Property (SAIP) we organised workshop in the key cities across Saudi Arabia.



MARKETING **MARKETING AGENCY** AGENCY





Reel Cinema

Developing creative social media content, managing accounts, and producing engaging campaigns for Reel Cinema to enhance audience engagement and strengthen brand presence.



أول حضان و أول صب و أول مناعة

#الأسبوع - العالمي - للرضاعة - الطبيعية



وزارة الصحة
Ministry of Health

مرضى القلب في الحج

يستطيع مريض القلب أن يؤدي مناسك الحج إذا كانت حالته الصحية مستقرة، ولكن يُنصح بما يلي:

- مراجعة الطبيب قبل الذهاب للحج للقيم وضغطه الصحي
- أخذ كمية كافية من الأدوية وحفظها بطريقة آمنة
- عدم التعرض لمجهود بدني زائد
- حمل بطاقة تبين الحالة الصحية

عند الشعور بضيق في التنفس أو ألم في الصدر يجب التوجه لأقرب مرفق صحي على الفور

عش بصحة
@LiveWellMOH

وزارة الصحة
Ministry of Health

تممها بصحة رمي الجمرات

12	11	10	9	8	7
ذو الحجة	ذو الحجة	ذو الحجة	ذو الحجة	ذو الحجة	ذو الحجة

- الترزم بحمل المظلة وليس الكمامة
- تحلب الذماعم أثناء رمي الجمرات
- اشرب كوباً من الماء كل 20 دقيقة
- اغسل جيداً واستخدم كريمات مرطبة لتجنب التسلخات الجلدية

45°
بجاءة الحارة والمظلة

وعيك يقيق، تعرّف على دليل المظلة!

عش بصحة
@LiveWellMOH

وزارة الصحة
Ministry of Health

اتّبعنا هذه الخطوات؟

وقايتك من التقرّحات تزيد عن 80% - بإذن الله -

Ministry of Health

Annual contract covers several aspects of MOH marketing services, starting from managing the integrated campaign of the 2025 Haj season, continuing with creative services, digital campaigns management, and printing services.

عش بصحة
@LiveWellMOH



وزارة الصحة
Ministry of Health

ليست كل الجروح تُرى بعضها يسكن الذاكرة

اضطراب ما بعد الصدمة قابل للعلاج
اطلب الدعم الآن

اضغط هنا
لمعرفة المزيد

عش بصحة
@LiveWellMOH

#اليوم - العالمي - لاضطراب ما بعد الصدمة

وزارة الصحة
Ministry of Health

هل تعلم أن ضربات الشمس قد تفقدك الوعي خلال 10-15 دقيقة؟

وعيك يقيق، تعرّف على دليل المظلة!

عش بصحة
@LiveWellMOH



Graphic Design

Graphic design, Social Media and Activation.





القائد والسند



وان طلبته يلبيك



Peugeot Almajdouie

Brand Launch, Graphic Design, Social Media
Campaign & Activations



المجدوعي
Almajdouie



- ✓ بدون دفعه أولى
- ✓ بقسط شهري ميسر

انطلاقة مثالية لعامك الجديد!



جايينكم يا أهل الأحساء



مبيعات | صيانه | قطع غيار

المحركات الرئيسية
MASTER MOTORS

ARABIA
PICTURES

المجدوعي
Almajdouie

920023550





Changan Almajdouie

Graphic Design, Brand Launch and Social Media Campaign



إحلمي.. وإحنا نحقق



9 2000 57 72
8 0030 30 004
info@ajfc.com.sa

إختيارك
الأول للتمويل

الجبر للتمويل
aljabr finance

عفش بيتك
قديم!!



9 2000 57 72
8 0030 30 004
info@ajfc.com.sa

Aljabr Finance

Design/Digital Campaign Running.

رافق أحلامك
وحنا نمول دراستك



• مريحة وخاصة لرعاية وإشراف البنك المركزي السعودي
• تطبيق الشروط والأحكام
بدأ معدل الربح السنوي من 21.40%

9 2000 57 72
8 0030 30 004
info@ajfc.com.sa

الجبر للتمويل
aljabr finance

ARABIA
PICTURES



Play Video

الحرمين

الهيئة العامة للعناية بشؤون
المسجد الحرام والمسجد النبوي

Harameen

Video Production & Promotion of the Campaign and SM Campaign for:

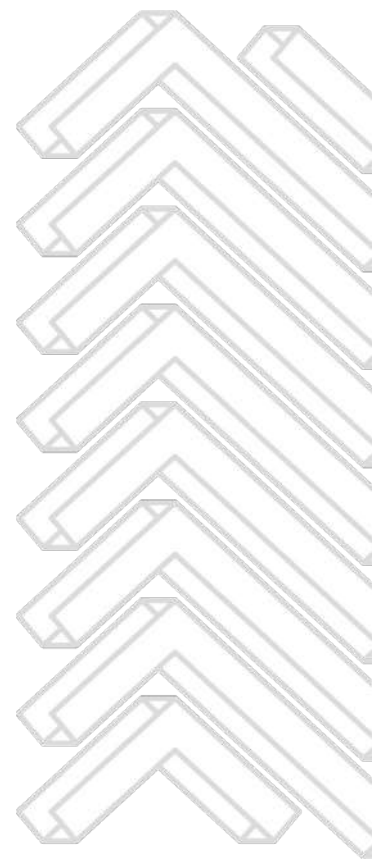
- Arafat Speech Campaign
- Sefa Al Omra Campaign
- Keswa Campaign
- Haj Campaign

INTELLECTUAL PROPERTY





رحلة
404
Error

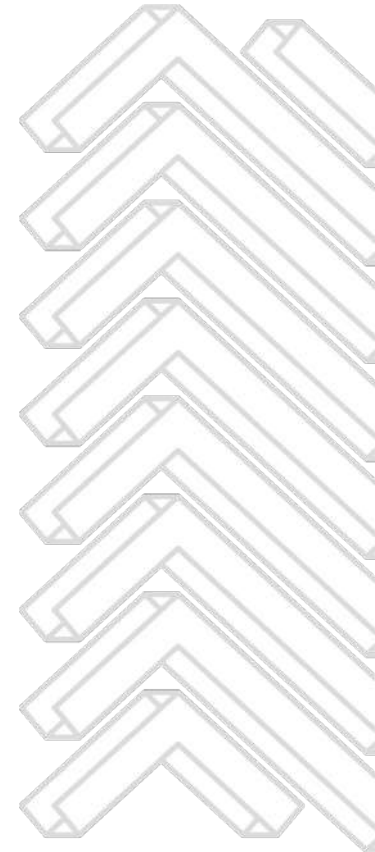


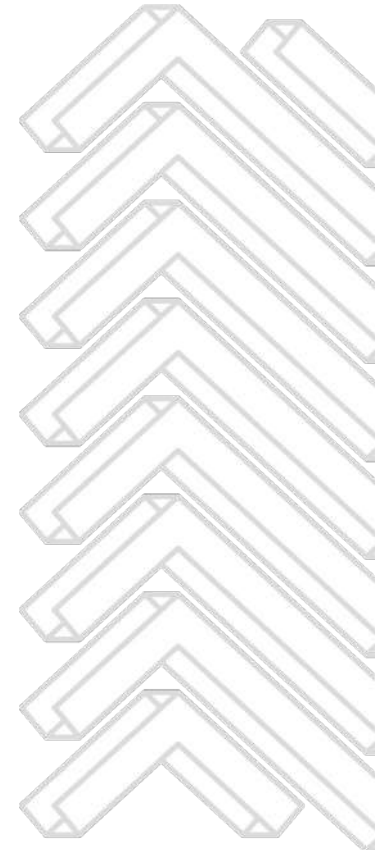
ARABIA
PICTURES





Play Video







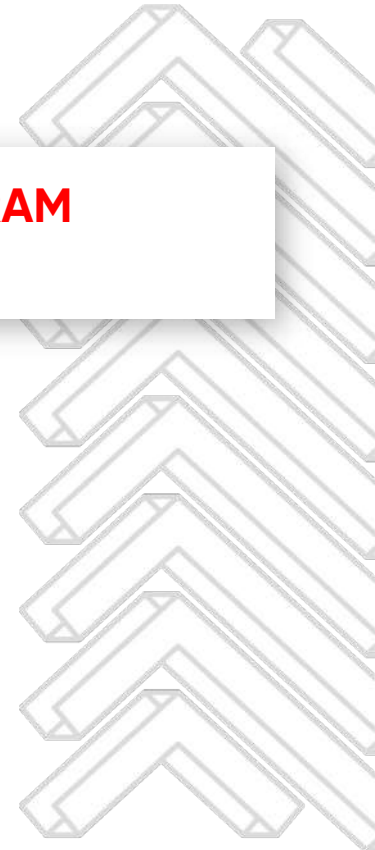
ONE DAY IN THE HARAM

ONE DAY IN THE HARAM

Documentary Production



Play Video





sela

GEA

الهيئة العامة للترفيه
General Entertainment Authority

Musfir The CEO - Comedy Play

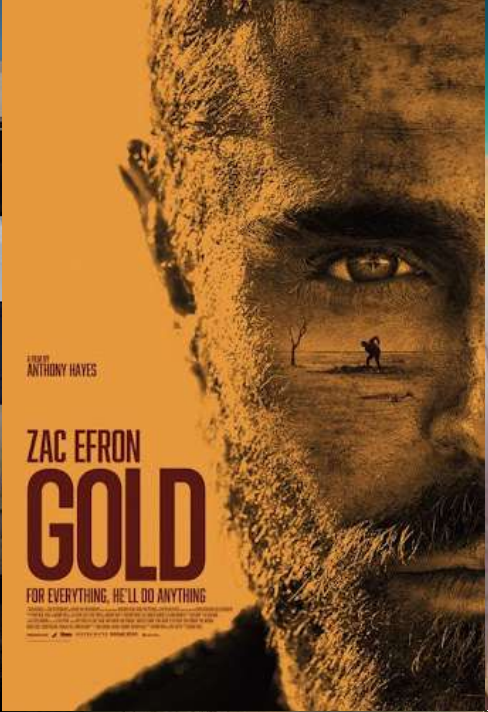
Under the umbrella of General Entertainment Authority we organized a series of comedy play in Riyadh. And soon it will be played in the different cities of the kingdom.



ARABIA
PICTURES

DISTRIBUTION





Movie Distribution

During the recent year Arabia Pictures has distributed more than 100 films across the Kingdom, whether its local content or foreign language.



COMMERCIAL AGENCY

COMMERCIAL AGENCY





EUROPEAN
FILM
FESTIVAL
RIYADH



هيئة الأفلام
Film Commission

Sponsorship in EU Festival



ARABIA
PICTURES

محمد يوسف ناغي
MOHAMED YOUSUF NAGHI



A Matter of Life & Death

Mini Cooper Brand Integration

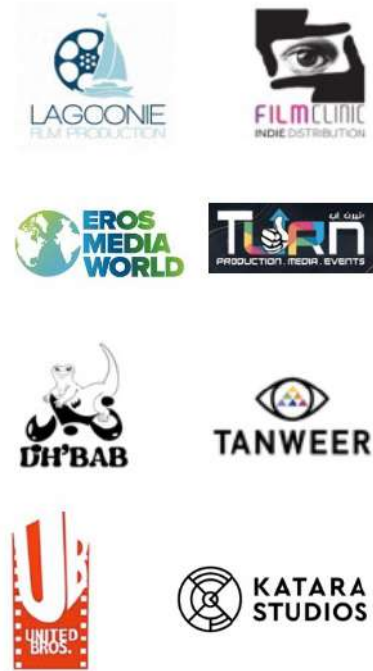
OUR CLIENTELE



Content Acquisition & Distribution



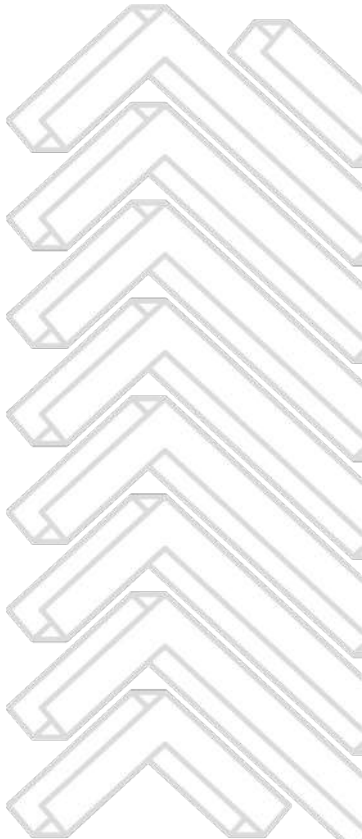
Creative Content Investment



Project Management



Marketing Services



ARABIA
PICTURES



THANK YOU

www.arabiapictures.com