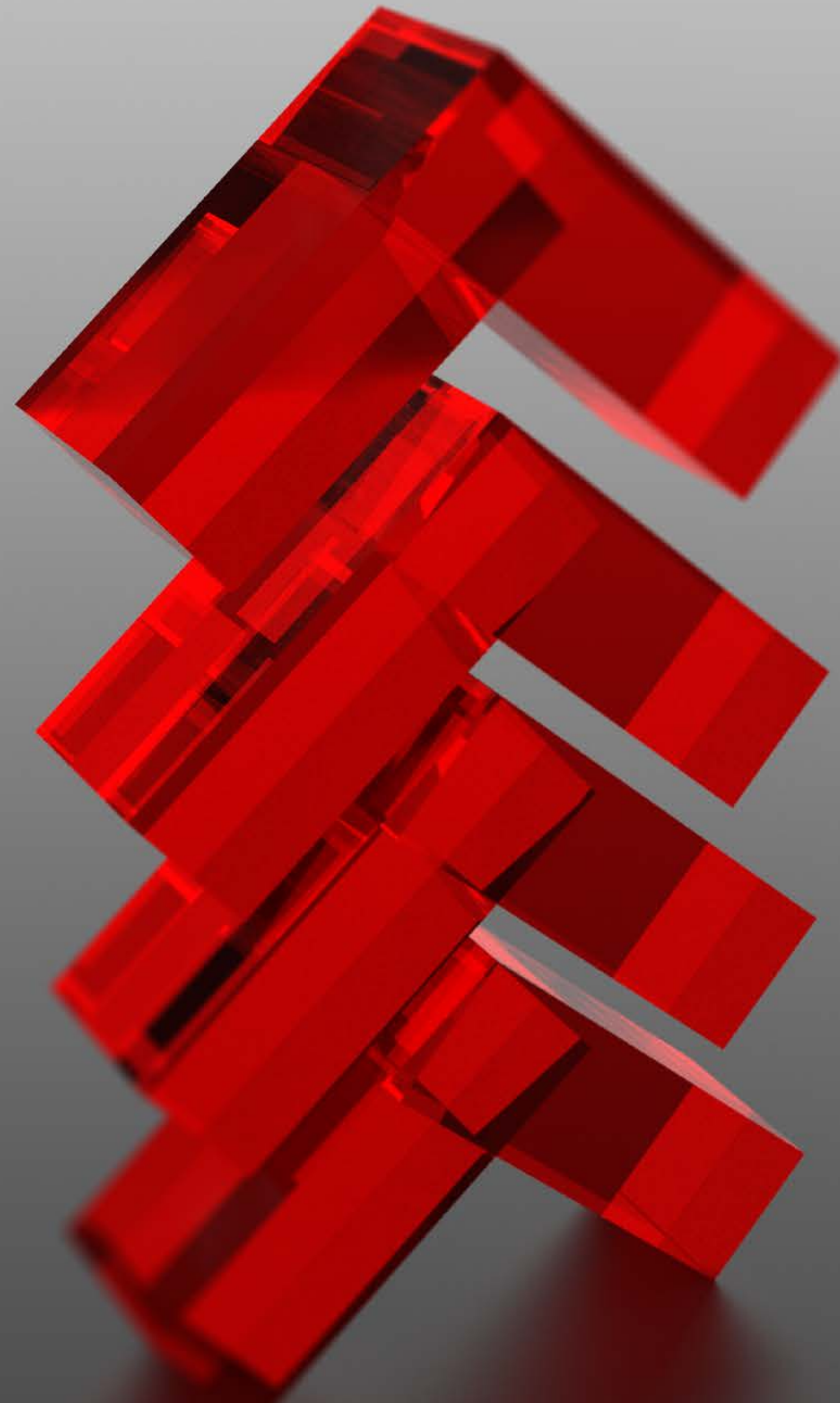
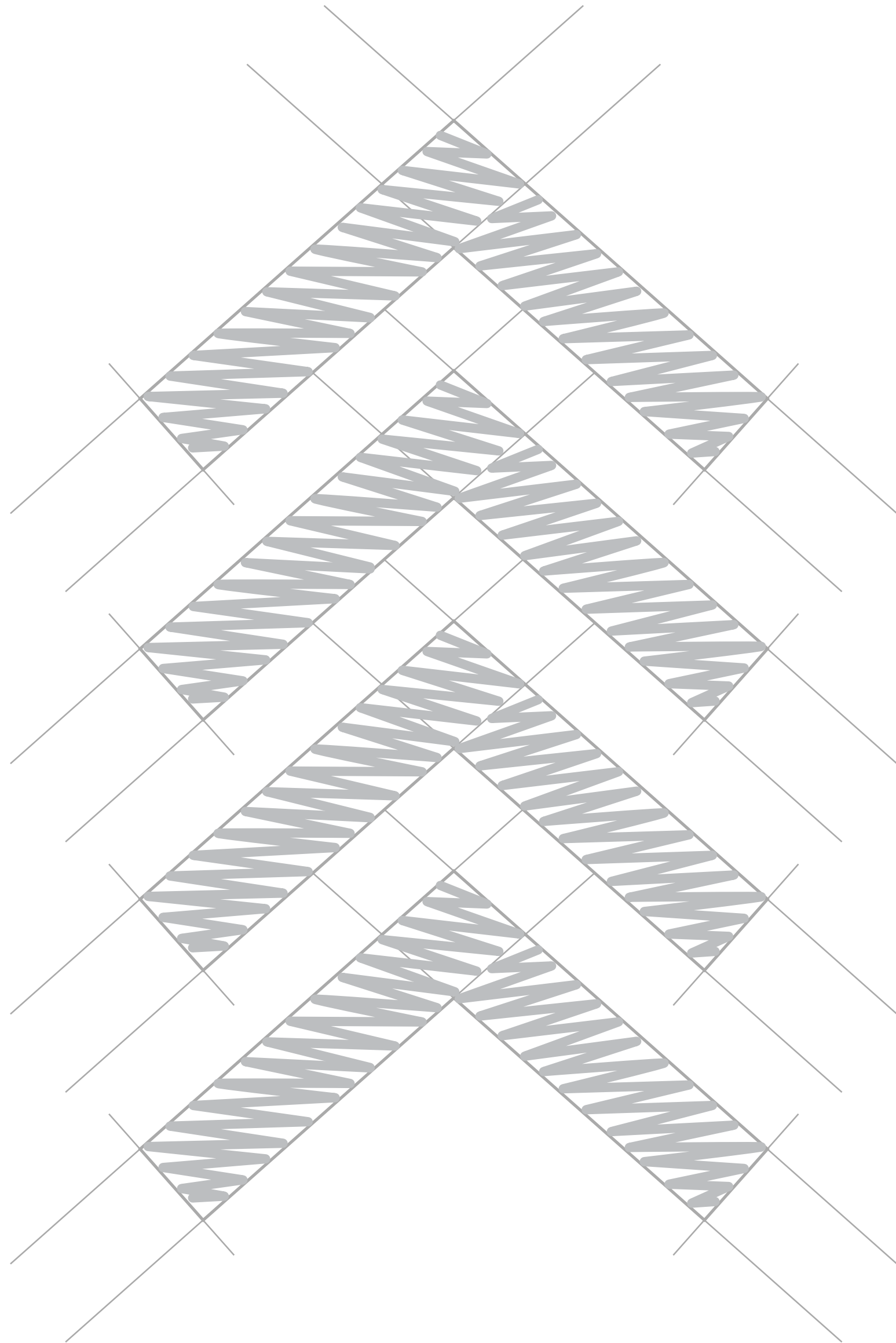


CRAFTING THE FUTURE OF IMAGINATION



About **Arabia Pictures**



Arabia Pictures is your one-stop shop for bringing creative visions to life. We're a creative boutique, We offer a unique blend of services, from ideation and concept development to expert project management and commercial guidance. We provide the financial backing and industry know-how to bridge the gap between brilliant ideas and productions. We offer services to entities and solutions for talents.

We are an IP focused company, following the IP's diverse portfolio;

Starting from the Picture to motion pictures, and sometimes it end up interactive via gaming or Social media, events or become a lifestyle and the budling wall.

Our core focus is on content creation, IP ownership, conceptualization, and monetization.

We are Authentic, we will make the Arabic IPs to reach to the global society as well we believes in international brand as well for adaptation or those to be created in Arabia.



Vision

To establish a creative studio for pushing artistic boundaries and crafting groundbreaking stories for emerging market in the international industry.

Mission

To empower both established and rising Arab talent to craft content that competes on the global stage.

Values



Sustainability & Efficiency

Operate like a startup



Originality & Authenticity

Find outlier auteurs



Creative Collaboration

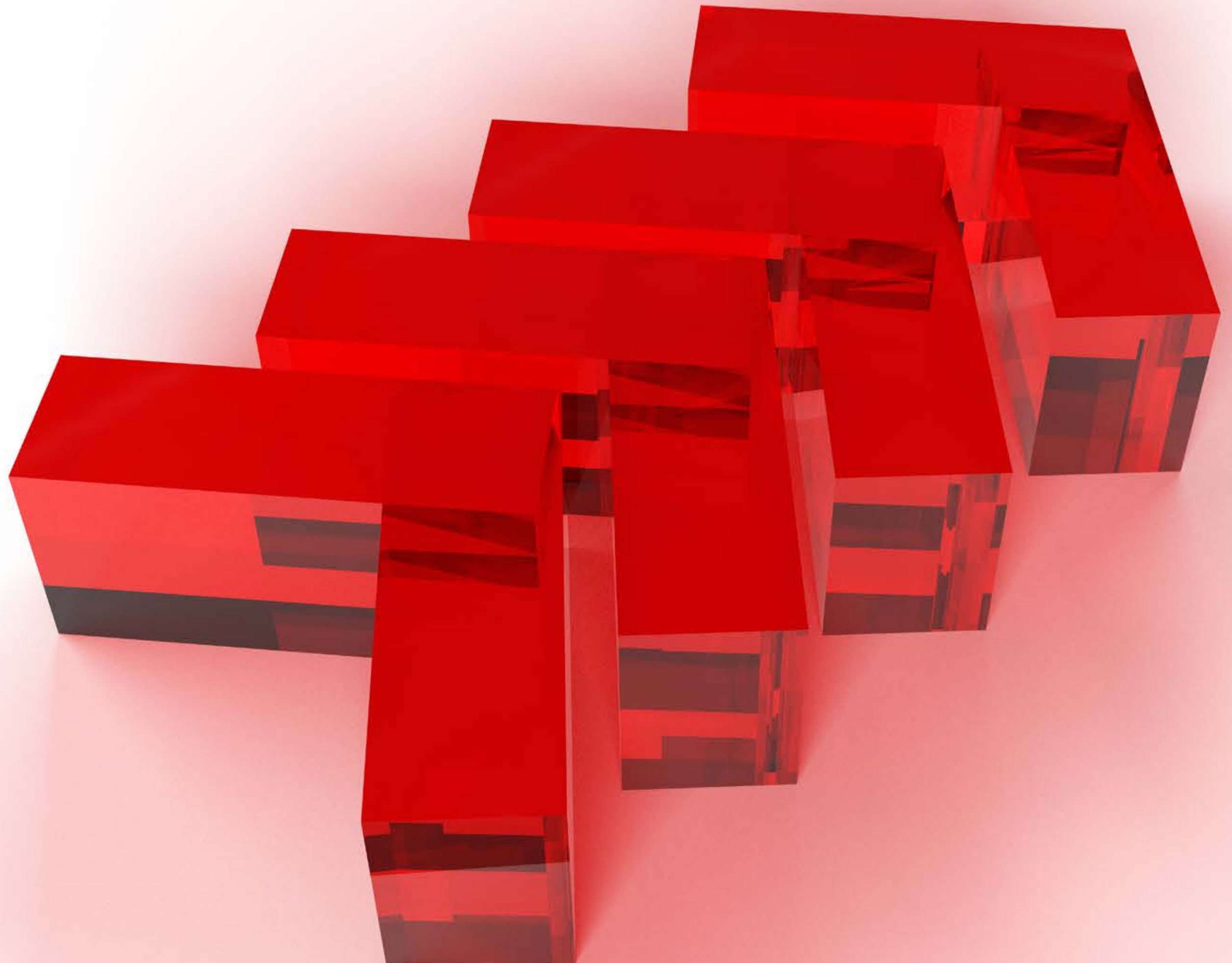
Make small bets



Artistic Integrity

Be on the artist side

Our **Expertise**



Intellectual Property - IP

Development Fund,
and Script Doctoring.

Co-Producing/
Investments

Intellectual Property
(IP) Acquisition

Theatrical & Non-
Theatrical Distribution

Film Production
Services

Film Express

TVs/ Platforms Original
Content & Adaptation

Documentary and
Corporate Videos

Marketing Campaigns
and TVC Production

Commercial Agency

Sales

Product Placement

Sponsorship

Merchandise

Marketing Agency

Marketing Strategy

Digital Marketing

Creative Design

Technology Services

Web & Mobile
Applications

Blockchain & Metaverse
development

ERP & CRM, Cloud &
Workplace Re-seller and
Development

Project Management

Evaluate Project
Performance

Budgeting & Payment
Control

Monitor Project
Progress and Set
Timelines

Risk Plan

Identifying
Stakeholders

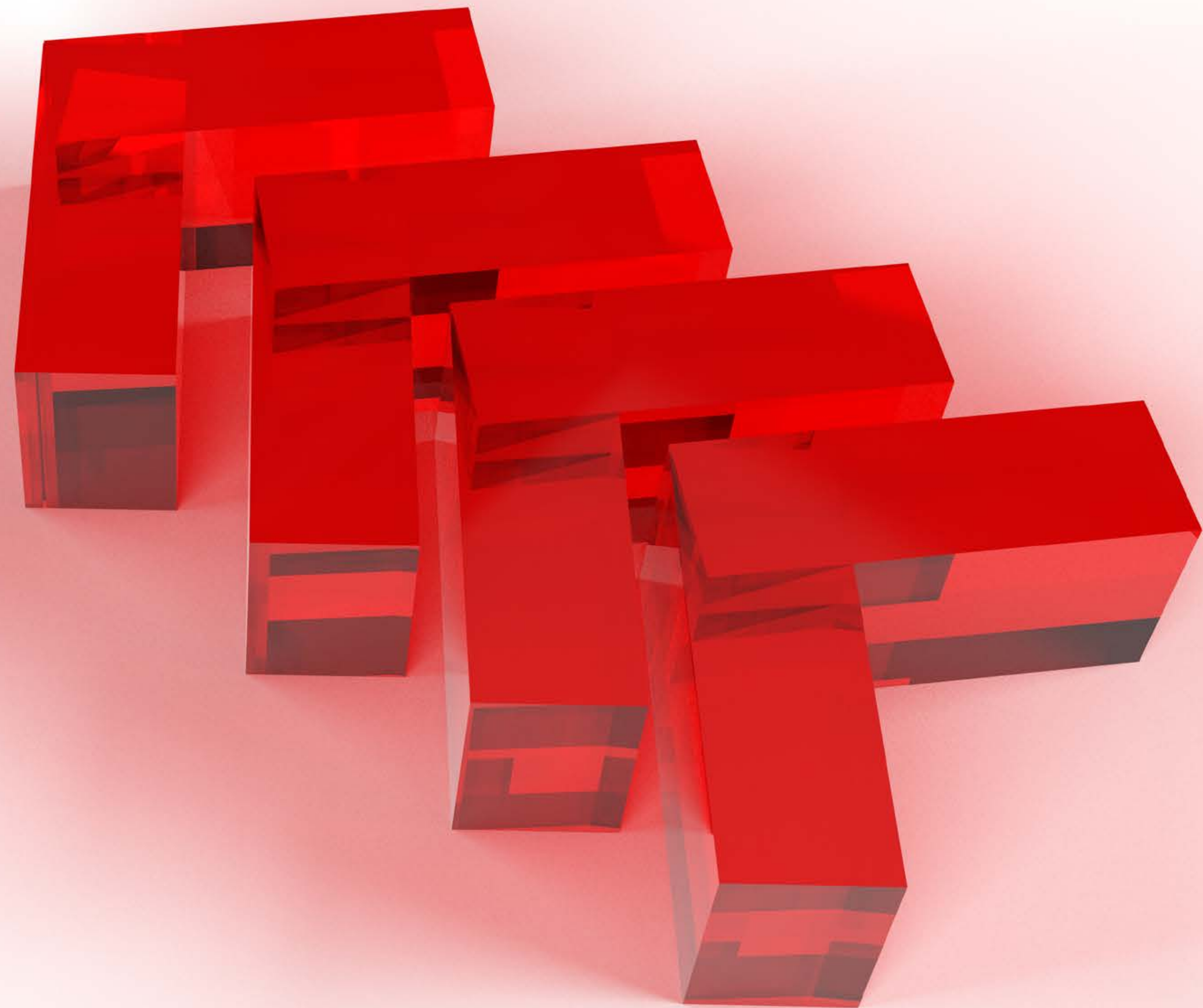
Problem Analysis

Quality Management

Execution plan

Determining the
Resources

Our Management





Abdulalah Alahmary
Founder

Corporate planning (Aramco KSA)
 Founder of Arabia Pictures Entertainment
 Founder of Brand786 (KSA)
 BSc in Accounting & MA in Economics



Ahmed Teama
President

Started at Mobinil as Sales Manager, led Egypt Call operations for MENA, and managed Nogoum FM and Nile FM as Commercial Director at Nile Radio Production.
 Was MD of Mix FM Radio in KSA, then MD of Creative Edge Entertainment Holding, overseeing Mix FM KSA, sports, TV production, and events.
 Managed international TV formats in KSA including MasterChef, Al Tujjar (Shark Tank), and The Qube and founded The Rule Seven Company for marketing and events. Holds an MBA in Marketing.



Abdulaziz Nayta
Project Management

Business Development Manager in Arabia Pictures Entertainment
 Marketing Manager - Mix FM radio & Creative Edge Entertainment
 Traffic Executive - Mix FM
 Master of Science - University of Wolverhampton, UK



Abdulrahman Alessa
Shared Services Mgmt

Shared Services management at Arabia Pictures Entertainment
 Culture & Tourism strategist at Sharqeya Development Authority
 Managed the implementation of Maker Faire event in Saudi 2019.



Hala Simbawah
Commercial Mgmt

Account manager at Arabia Pictures
 Project Manager at Major Entertainment
 Customer Service at Saudi National Bank
 Delivered several projects under Ministry of Culture



Sulaf Alnaimi
Distribution Mgmt

Content Acquisition and Distribution Manager at Arabia Pictures.
 Training & Devp Manager - Royal Commission Hospital
 Planning Analyst in Sadara Chemical Company
 Creation of several neche clubs under Sadara banner.



Nabil Malik
Technology Mgmt

Director Technology Management at Arabia Pictures
 Former CTO 42.group
 Project Lead MLSD, National donation platform
 Former Systems Analyst British Institute of Tech
 BSc in Information Technology, University of East London, UK



Khaled Abugabal
Agency Mgmt

Group Marketing Director at Arabia Pictures
 Marketing manager at Almajdouie Foods
 Planned and executed several marketing campaign
 Deputy Art Director Promoart
 MBA from ESLSCA Business School Paris. Started his career at JWT

Our **Portfolio**

Projects

Film Maker Program

We organized 26 workshops and master classes with class A experienced professionals who trained more than 1300 students we did so good the next version of it is going to be.



Projects

Awareness Workshop

The Saudi Music Commission is dedicated to promoting awareness and educating music creators regarding their copyright rights. As part of this initiative, it has organized a series of four comprehensive workshops and panel discussions in key cities such as Riyadh and Jeddah, as well as Online, ensuring accessibility for participants across the country.



Projects

Content Creators Initiative

The Saudi Literature Commission launched the "Content Creators Initiative" to foster creativity in short story writing, video production, and audio content creation. The initiative produced impressive results: 30 writers created **600 short stories**, 20 creators delivered **100 videos**, and 10 creators contributed **100 podcasts**. This program nurtures diverse talents, offering a platform for emerging creators to share their work and expand their reach in the literary and digital media space.



هيئة الأدب والنشر والترجمة
Literature, Publishing & Translation Commission

مسارات
دعم المبادرة:

دعم المحتوى المرئي عبر منصة شباك.
دعم المحتوى المقروء عبر منصة ق.ق.
دعم المحتوى السمعي عبر منصة سحابة أدب.

سحابة أدب

منصة تدعم صناعات المحتوى الأدبي السمعي (بودكاست) عبر تقديم دعم مادي، استشاري وترويجي لعدد 10 صناعات لإنتاج 10 حلقات لكل صانع لإنتاجها في الأماكن العامة التي يقضي فيها الزائر ما لا يقل عن 15 دقيقة .

شباك SHOBAK

منصة تدعم صناعات المحتوى الأدبي المرئي عبر تقديم دعم مادي، واستشاري وترويجي لعدد 20 صانع لإنتاج 5 فيديوهات مبتكرة متعددة اللغات لكل صانع، دعمًا لإيصاله إلى المتلقي السعودي والعالمي.

ق.ق. Sh.S

منصة تدعم صناعات القصة القصيرة بإنتاجها بطريقة مبتكرة تواكب الحياة العصرية وتعزيز انتشار الكاتب السعودي وتعريف الجمهور العام به. كما تقدم المنصة دعماً استشارياً لعدد 30 كاتباً، لصناعة 20 قصةً نوعية لكل صانع تُثري المشهد الأدبي.



مبادرة دعم صناعات المحتوى

تذكرتك إلى عالم صناعة المحتوى الأدبي

Projects

EU Film Festivals in Saudi

We partnered up with the European Embassies to make the 3 editions of the Film Festivals in Saudi Arabia. We had several outstanding European Award Nominated Movies, that had over 2000+ admission tickets for the movie and the audience had the opportunity to meet the some of the stars and filmmakers behind them.



Projects

Writing Retreat (Film Commission)

VIP caravans with best location in Tanuma just in the wood as retreat should be. With programs logistics and catering we created an outstanding retriier.



Projects

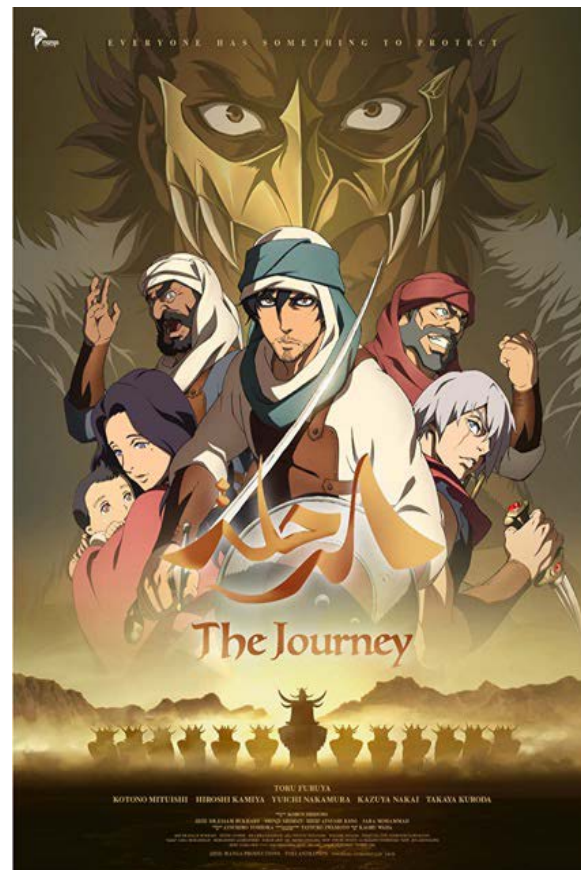
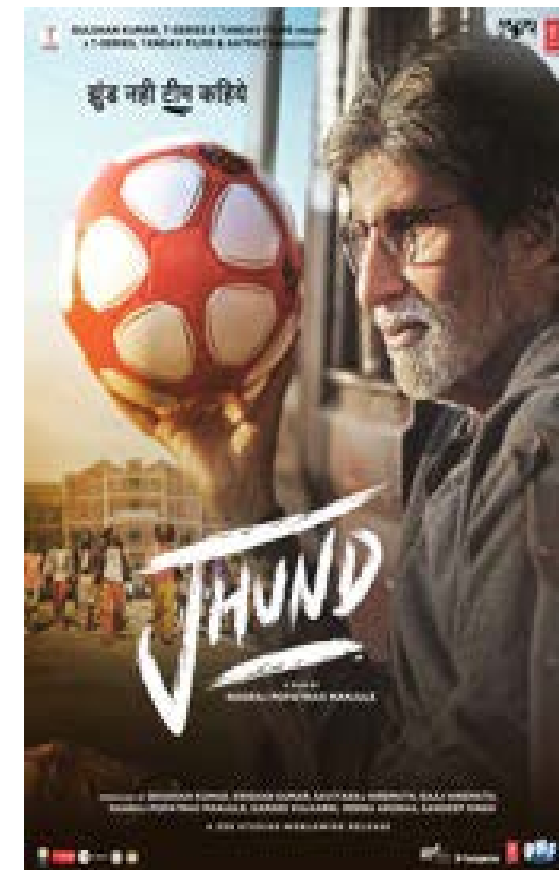
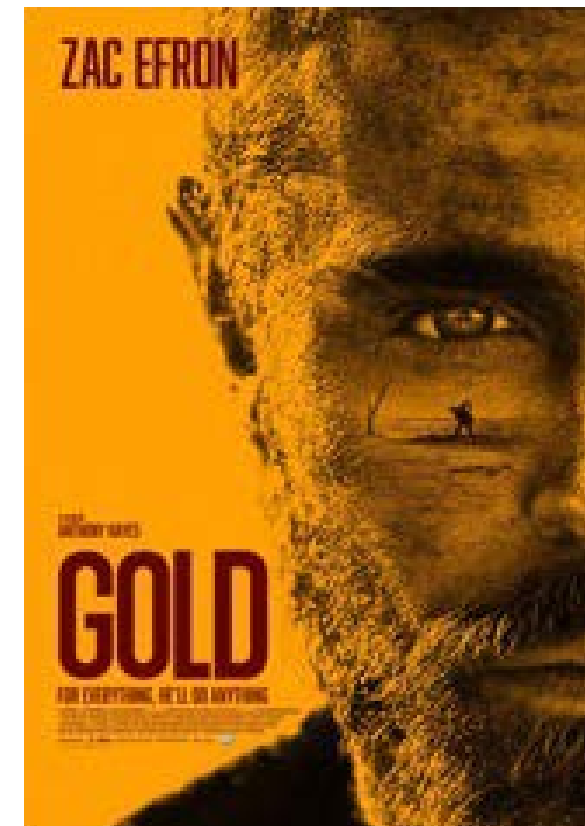
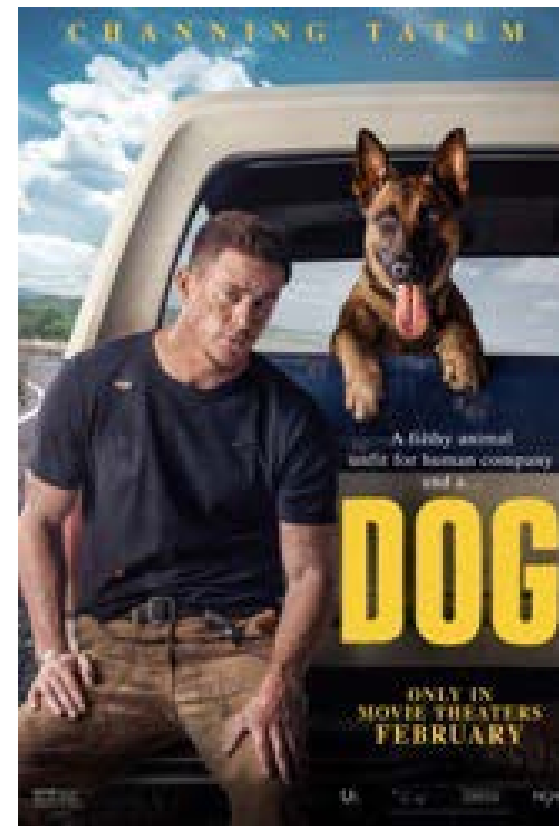
CEO - Comedy Play

Under the umbrella of General Entertainment Authority we organized a series of comedy play in Riyadh. And soon it will be played in the different cities of the kingdom.



Content

Distribution



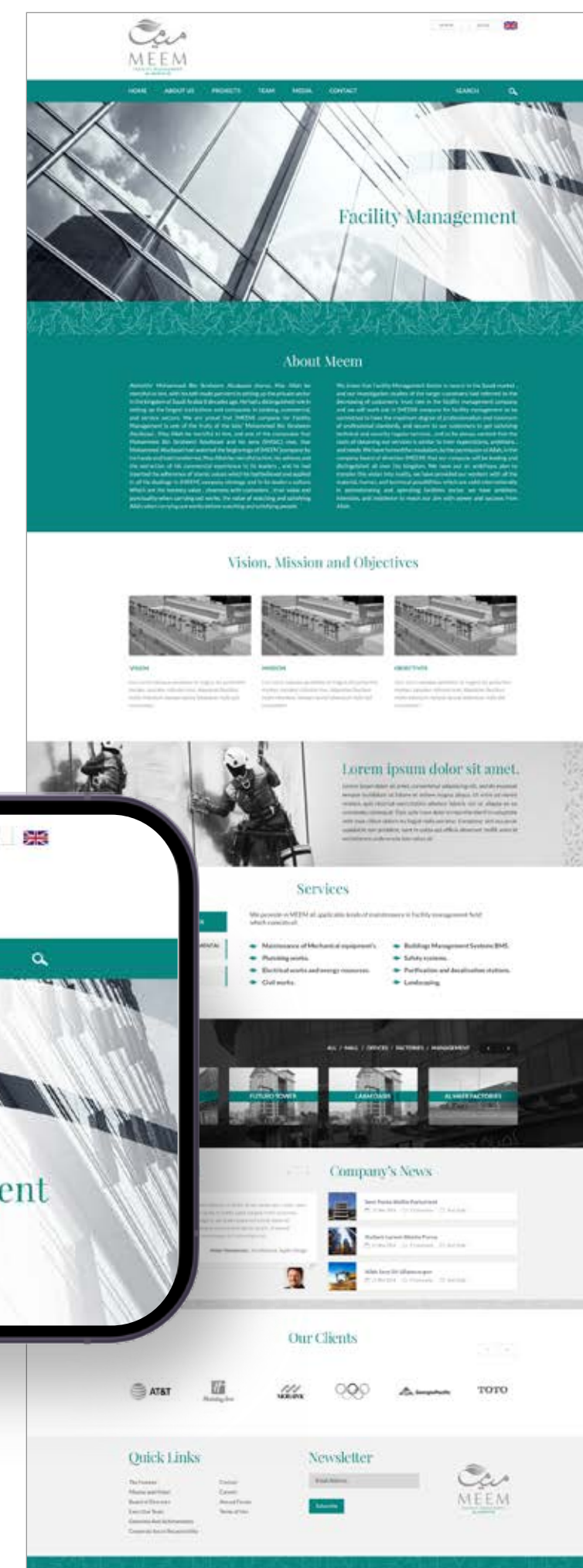
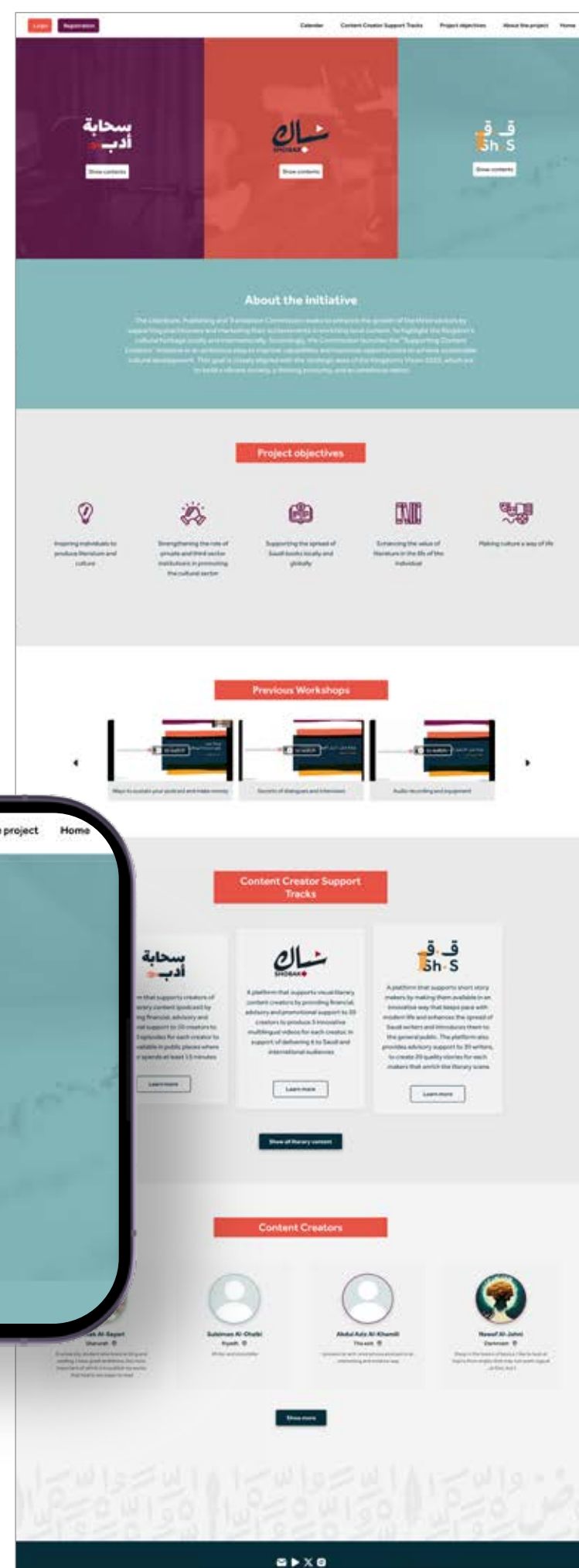
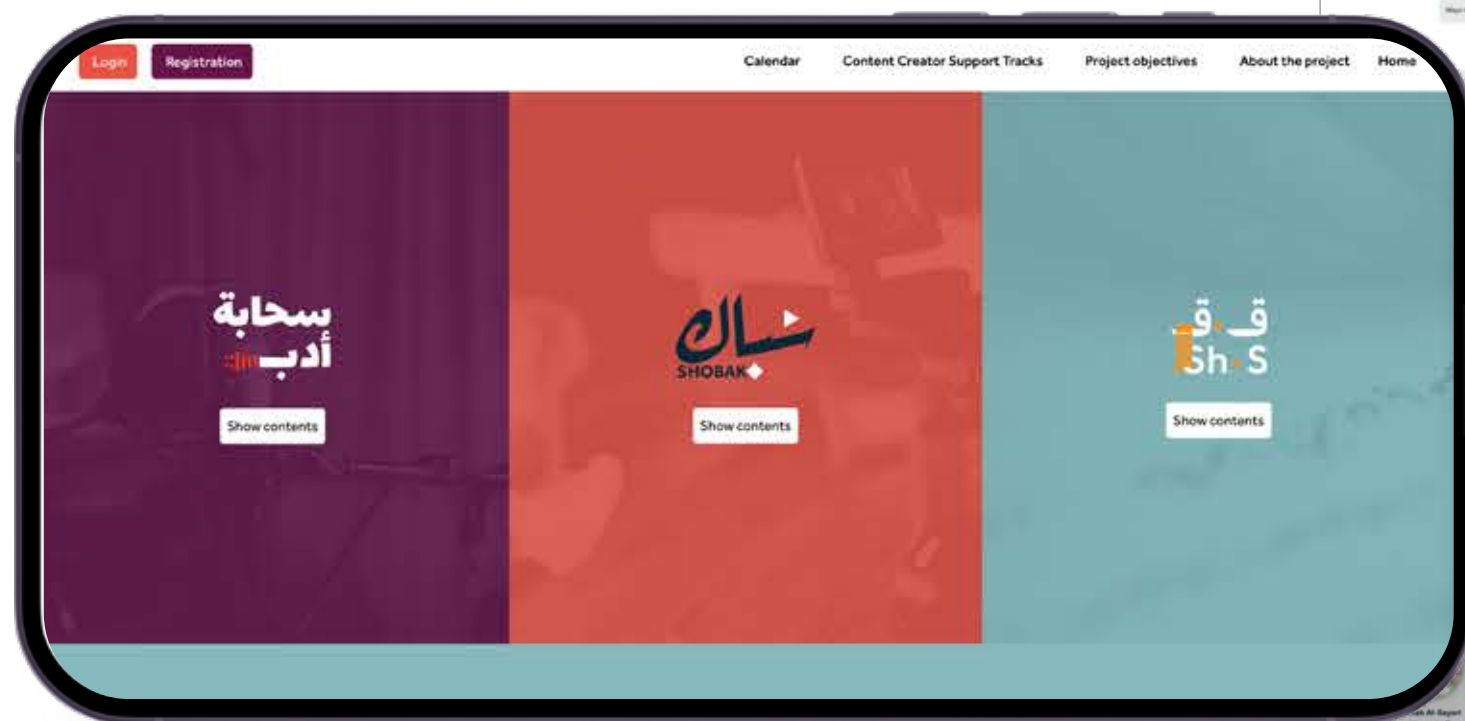
Production

Egypt	Saudi

Marketing Agency



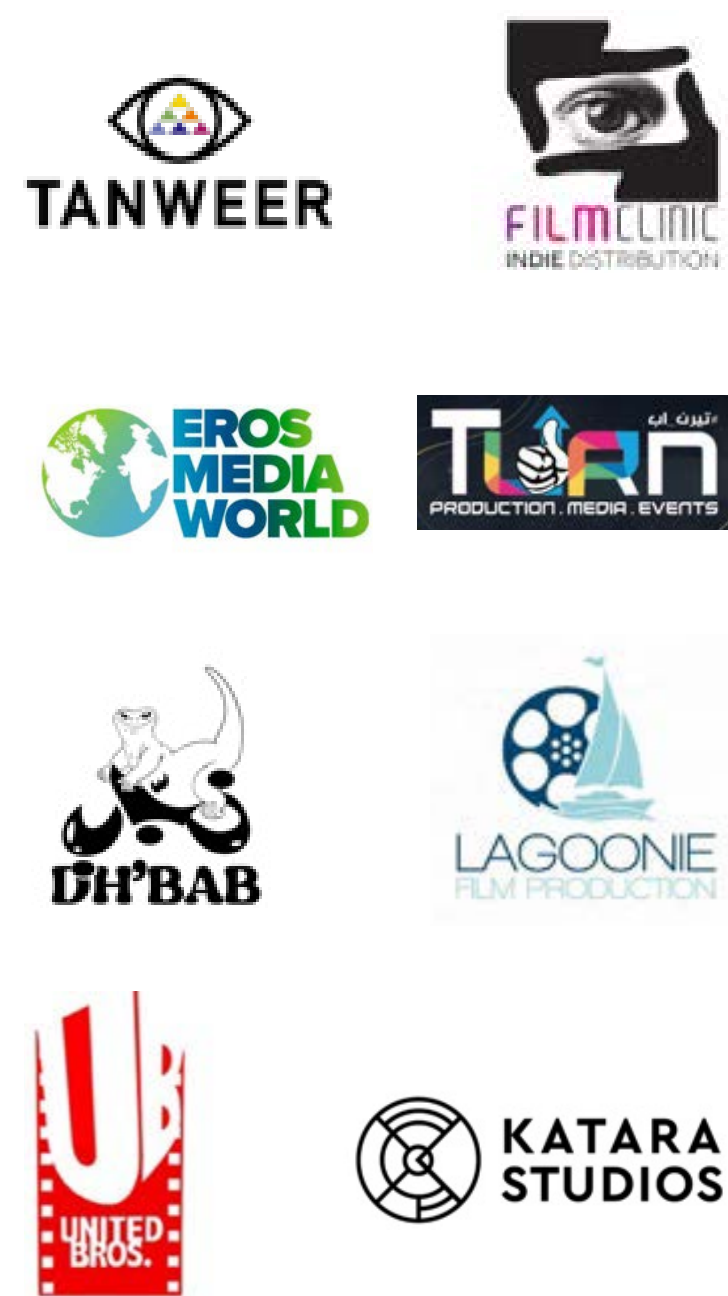
Technology Services



Content Acquisition & Distribution



Creative Content Investment



Project Management



Marketing Services



Technology Services



ARABIA
PICTURES



THANK YOU

www.arabiapictures.com